



# CCI FOR LIFE TAKE YOUR BEST SHOT



Buy a new rimfire rifle or handgun from any brand at an authorized dealer AND two (2) boxes of **CCI® rimfire ammunition** to earn a rebate equal to the purchase price\* of (1) box, up to \$20.00.

Minimum purchase of two (2) boxes of CCI® ammunition PLUS one (1) rimfire fire-arm required.

Maximum rebate \$20.00 per person or household.

\*Rebate amount calculated on the lowest purchase priced box only, does not include taxes and/or shipping/handling fees.

Valid for purchases made 01/01/2020 through 12/31/2020.  
Rebate materials must be uploaded by 01/30/2021.  
SEE BACK FOR FULL TERMS AND CONDITIONS

**Submit online at  
PROMOTIONS.VISTAOUTDOOR.COM**  
and get your rebate faster!

- **Faster Rebate:** Get rebate in less time! Mailing in your rebate will take longer for you to receive it.
- **Save Time:** Submitting online is fast and easy. Follow our simple step-by-step instructions to fill out form and upload images.
- **Submit on any Device:** Submit on your computer, or on-the-go from your tablet or mobile device.

**Submit via USPS using our MAIL IN form,**  
go to **Step 1** below.

## MAIL IN SUBMISSION FORM

### STEP 1

**Fill out this rebate form in its entirety.** Form must be handwritten, name/address labels will not be accepted.

By submitting this rebate form, I hereby agree with the terms & conditions of this promotion, understand and agree to Vista Outdoor Privacy Policy: <https://vistaoutdoor.com/privacy-policy>, and certify that I am at least 18 years of age. California consumers may opt out of the sharing of personal information with our affiliates and business partners at <https://vistaoutdoor.com/do-not-sell-my-info/>.

I opt-in to receive periodic marketing communications about new products and special offers from CCI and other Vista Outdoor™ companies and consent that the information I submit will be transmitted in the United States.

Email: \_\_\_\_\_

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Where was this purchase made?  In-Store  Online

Where did you hear about this offer?  Brand Website  Social Media  Email  Internet Search  Retail in-store  Retail online  Other

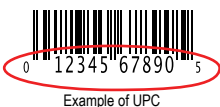
### STEP 2

**For INSTORE purchases:** Original cash register receipt/sales invoice is required. Photocopies will not be accepted.

**For ONLINE purchases:** Order confirmation email AND packing slip/product shipping label is required. Photocopies will not be accepted.  
See PROOF OF PURCHASE REQUIREMENTS for additional details.

### STEP 3

**Original UPC barcode(s)** from product packaging. Photocopies will not be accepted. See PROOF OF PURCHASE REQUIREMENTS for additional details.



### STEP 4

**Make photocopies** of your entire submission for your records.

### STEP 5

**Mail** completed rebate form, original receipt(s) and original UPC(s) to:  
CCI Take Your Best Shot  
Promo # R10182  
PO BOX 4009  
GRAND RAPIDS MN 55730-4009  
\*Deadline for submission: 01/30/21



**WHO QUALIFIES & WHO DOES NOT QUALIFY**

- **CONSUMER REBATE ONLY. SUBMISSIONS FROM CLUBS, GROUPS, ORGANIZATIONS, DEALERS, and WHOLESALERS are VOID** and will not be honored, acknowledged or returned.
- Rebates must be submitted by the consumer using valid consumer information. Additional rebates past the household limit will not be honored.
- Rebates are valid only to end use consumers in all US states, District of Columbia, Puerto Rico and U.S. Virgin Islands & all Canadian provinces (paid in U.S. funds only). End use consumers must purchase a new eligible product during the promotion period from a participating Vista Outdoor authorized commercial retailer/dealer or from our branded online stores.
- **Purchases made from private parties**, Wholesalers, Distributors, Vista Outdoor discount programs, Vista Outdoor employee discount programs, retailer employee discount programs, fundraising banquets or similar events, are excluded.
- Prohibited persons as defined by the Gun Control Act of 1968, 18 U.S.C. ch. 44 §§ 921 et seq., are ineligible.

**PROOF OF PURCHASE REQUIREMENTS**

- **In Store Purchase:** Submission must be accompanied by original cash register receipt/sales invoice that lists the purchase date, PRE-PRINTED authorized dealer/retailer store name, location, purchase price of each item, and total purchase amount.
- **Online purchase:** Order confirmation email (receipt) AND packing slip or shipping label from carton must BOTH be submitted. Both are required to show the amount paid AND delivery confirmation. Email purchase confirmation, alone, does not constitute proof of delivery. Receipt must include: purchase date, PRE-PRINTED authorized dealer/retailer store name, location, purchase price of each item, and Total purchase amount.
- Hand written receipts as proof of purchase are subject to Vista Outdoor, its subsidiaries or its agents' approval at our sole discretion.
- Original UPC barcode(s) from product packaging. Case barcodes are accepted if product purchased in case qty.

**REBATE SUBMISSIONS**

- This rebate may not be combined with any other offers or coupons affecting the same product unless otherwise noted.
- **No 3rd party submissions on behalf of the end user, submissions will not be acknowledged or returned. End use customers must submit rebate request.**
- All rebate claims are subject to final review and approval.
- Vista Outdoor, its subsidiaries or its agents is not responsible for late, lost, missing, mutilated, misdirected or postage due mail. All counterfeit or invalid rebate claims (including incomplete, inaccurate, or illegible submissions), or claims that fail to include valid and legible proofs of purchase will be automatically rejected and not acknowledged.
- Vista Outdoor, its subsidiaries or its agents reserves the right, at its sole discretion to modify, cancel, or discontinue this program at any time and without notice.
- Vista Outdoor, its subsidiaries or its agents reserves the right to request additional information to verify rebates and claims. False information renders the rebate submission void.
- Missing, incomplete or incorrect information will delay processing and will void rebate offer. The consumer is solely responsible for lost, damaged or misdirected mail. Late or incomplete submissions will not be processed nor returned.
- All rebate claims are subject to final review and approval by Vista Outdoor, its subsidiaries or its agents. End use customers must keep copies of all rebate submission documents; all documentation submitted becomes the property of Vista Outdoor, its subsidiaries or its agents and will not be returned.
- If a rebate submission is incomplete or fails to meet any of the rebate terms and conditions, no rebate will be issued.
- Mail in forms (when applicable) must be hand-written, name and address labels will not be accepted.

**FRAUDULENT ACTIVITY**

- Fraudulent rebate claims could result in prosecution under the U.S. mail Fraud Statutes (18 USC, Sections 1341-1342) or other applicable law.
- Fraudulent submissions (including any alteration/manipulation of rebate submission form or **rebate submission receipt**) may result in prosecution under applicable federal law, as well as rejection of rebate request.
- Suspected Fraudulent submissions will be declined for current AND ALL FUTURE submissions.

**QUALIFYING PRODUCTS**

- Qualifying purchases must be made from available in-store inventory; no rain checks, pre-ordered products or prepayments for out-of-stock retail inventory allowed. Offer limited to product in stock during time of promotion. NO EXCEPTIONS.
- Federal Ammunition Custom Shop products do not qualify.
- Excludes all Law Enforcement products as indicated on the packaging.
- First run NEW product only. Reloaded, handloaded, remanufactured or repackaged products do not qualify.

**REBATE FUNDS & FREE GIFTS**

- Coupon cash redemption value is 1/100 of 1 cent.
- Rebate valid for up to 6 months; unused funds will be forfeited at midnight EST the last day of the month of the valid thru date. Pay close attention to the expiration date printed on the front of the rebate. Rebate terms and conditions apply. You will not have access to the funds after expiration.
- Free gifts are limited quantity and while supplies last.
- Vista Outdoor, its subsidiaries or its agents reserves the right to substitute items of similar value if necessary.
- Rebates mailed directly to end users only.

**REBATE TIMING**

- Allow approximately 10 to 12 weeks for USPS rebate delivery. Vista Outdoor, its subsidiaries or its agents are not responsible for USPS delivery time, lost or damaged mail. During high volume seasons, rebate delivery might take up to 20 weeks. Make sure your shipping address is correct before submitting for your rebate. Vista Outdoor, its subsidiaries or its agents are not responsible for incorrect addresses.
- To review the status of your submission, visit <https://promotions.vistaoutdoor.com> or toll free (800) 998-8758 M-F 7am to 7pm and Sat 9am to 5pm CT (U.S. National Holidays Excluded).

**MISC**

- Void where prohibited by law, subject to tax, or otherwise restricted.
- If these terms and conditions are not met, the rebate will not be honored or acknowledged.

